



BTEC Travel and Tourism at Cardinal Langley



Travel and Tourism

Pearson BTEC Level 3 National Extended Certificate in Travel and Tourism

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360 GLH (480 TQT)
Equivalent in size to one
A Level.
4 units of which 3 are
mandatory and 2 are
external.
Mandatory content (83%).
External assessment (58%).

This qualification is designed to support learners who are interested in learning about the travel and tourism industry alongside other fields of study, with a view to progressing to a wide range of higher education courses, not necessarily in travel and tourism-related subjects.

The qualification is designed to be taken as part of a programme of study that includes other appropriate BTEC Nationals or A Levels.

Who is this qualification for?

The Pearson BTEC National Extended Certificate in Travel and Tourism is intended as an Applied General qualification. It is designed for post-16 learners with an interest in travel and tourism who want to continue their education through applied learning, and who aim to progress to higher education.

The qualification is equivalent in size to one A Level and is designed to occupy one-third of a typical study programme, which could include other vocational or academic qualifications, such as another BTEC National or A Level.

This qualification gives a broad introduction to the travel and tourism industry, with an emphasis on core knowledge and fundamental skills that are transferable across other sectors.

What does this qualification cover?

The objective of the qualification is to support progression to higher education. The content of this qualification has been developed in consultation with higher education providers to ensure that it supports this progression. In addition, employers and professional bodies have been involved and consulted in order to confirm that the content is appropriate and consistent with current practice.

This qualification includes three mandatory units covering the following content areas.

- The travel and tourism industry – the travel and tourism industry in the UK is growing and is of major importance to the economy. Learners will develop the skills needed to examine, interpret and analyse a variety of statistics that measure the importance of tourism to the UK.
- Different types of destinations and their importance – learners will investigate the features and appeal of global destinations.
- Principles of marketing in travel and tourism – learners will explore how to develop a successful marketing plan for use by travel and tourism organisations to attract and engage with customers using research data.

Learners select one optional unit to support their progression to travel and tourism and other courses in higher education.

What could this qualification lead to?

In addition to the travel and tourism sector-specific content, the requirements of the qualification will mean that learners develop transferable skills, which are highly regarded by higher education providers and employers. The qualification will give learners transferable knowledge, understanding and broad skills such as communicating and presenting ideas.

All of the content in the qualification will help prepare learners for further study.

The qualification carries UCAS points and is recognised by higher education providers as contributing to meeting admission requirements for many courses, if taken alongside other qualifications as part of a two-year programme of learning. It combines well with a large number of subjects at Level 3, whether academic or vocational.

Qualification structure

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Mandatory units

There are three mandatory units, one internal and two external. Learners must complete and achieve at Near Pass grade or above in all mandatory external units and achieve a Pass or above in all mandatory internal units.

Optional units

Learners must complete at least one optional unit.

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Unit number	Unit title	GLH	Type	How assessed
Mandatory units – learners complete and achieve all units				
1	The World of Travel and Tourism	90	Mandatory	External
2	Global Destinations	120	Mandatory	External
3	Principles of Marketing in Travel and Tourism	90	Mandatory and Synoptic	Internal
Optional units – learners complete 1 unit				
9	Visitor Attractions	60	Optional	Internal
11	Events, Conferences and Exhibitions	60	Optional	Internal

The following links are for the 'openlearn' website if you click on them it will give you a flavour of the work that you would be expected to complete during the course.

Travel and Tourism open learn activities

[Planning a City break-Berlin](#)

[Why is the 747 reaching the end of the runway?](#)

[Scarborough-Uk seaside resorts fight back.](#)

[Environment and Tourism-Free course](#)

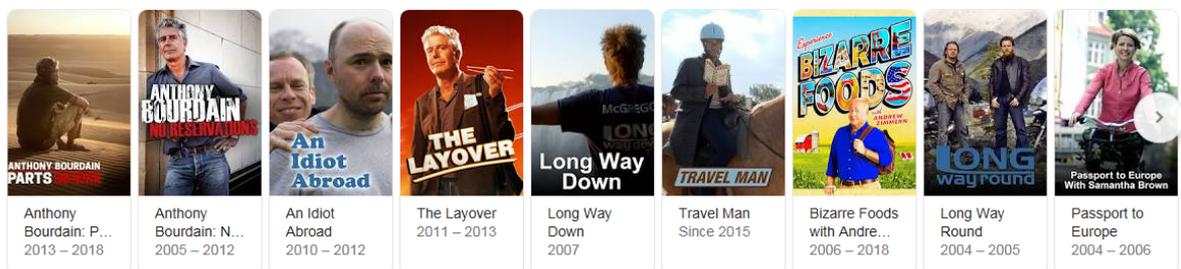
[The demise of the seaside resort.](#)

The following link will give you an idea of the way that the externally assessed element of the course is examined, look at the content of the questions and the marks that are awarded for each one.

[Sample assessment material](#)

Travel and Tourism on the TV

TV programs / Travel



There are many interesting and informative tv shows that are linked to this subject, it's always better to study subjects that you have an interest in so if you enjoy watching any of these BTEC Travel and tourism may be an option worth considering. If you have any further questions don't hesitate to ask either by E mail or when we eventually get back into school.

Mr Campion